



NEWSPAPER CENTRE

1 CBPO

MEDIA RATE LIST AS ON : 03/12/2016

SPECIAL OFFER MAGAZINES						
S No	Media Code	Media Description	Periodicity	Cover Price	DISCOUNT PRICE	YEARLY
1	0083	FEMINA (E) (F) SPL OFFR	Fortnightly	60.00	30.00	610.00
2	0087	INDIAN MILITARY REVIEW(H) (IMR)	Monthly	100.00	72.92	875.00
3	0088	OPEN (Weekly) SPL OFFER	Weekly	40.00	16.00	816.00
4	0161	THE WEEK (W) SPL OFFER	Weekly	35.00	17.50	910.00
5	0201	GRIHSHOBHA TELUGU(M)	Monthly	30.00	18.00	216.00
6	0202	Grihshobha Tamil(M)	Monthly	30.00	18.00	216.00
7	0203	Grihshobha Malayalam(M)	Monthly	30.00	18.00	216.00
8	0204	Grihshobha Kannada(M)	Monthly	35.00	21.00	252.00
9	0206	Grihshobha Bengali(M)	Monthly	40.00	24.00	288.00
10	0207	Grihshobha Marathi(M)	Monthly	35.00	21.00	252.00
11	0208	Alive(M) SPL OFFER	Monthly	30.00	18.00	216.00
12	0228	FORCE (M) SPL OFFER	Monthly	65.00	65.00	780.00
13	0243	INDIA TODAY (E) SPL OFFER	Weekly	40.00	20.00	1040.00
14	0248	INDIA TODAY HINDI(SPL OFFER)	Weekly	20.00	11.00	672.00
15	0249	FILMFARE (E) SPL OFFER	Fortnightly	60.00	36.00	936.00
16	0251	OUTLOOK TRAVELLER TIRANGA SPL	Monthly	100.00	50.00	600.00
17	0252	OUTLOOK MONEY TIRANGA SPL OFR	Monthly	50.00	25.00	300.00
18	0253	OUTLOOK HINDI SPL OFFER (F)	Fortnightly	25.00	12.50	300.00
19	0254	TEHELKA ENGLISH (F) SPL OFFER	Fortnightly	30.00	15.00	780.00
20	0256	OUTLOOK ENGLISH TIRANGA SPL	Weekly	50.00	25.00	1275.00
21	0258	C.S.R (ENGLISH) SPL OFFER	Monthly	75.00	33.75	405.00
22	0260	G.K.TODAY(ENGLISH) (M) SPL OFFER	Monthly	30.00	13.50	162.00
23	0261	C.S.R HINDI(M) SPL OFFER	Monthly	60.00	27.00	324.00
24	0262	MANS WORLD(M) SPL OFFER	Monthly	150.00	75.00	900.00
25	0267	BETTER HOMES & GARDENS(M)	Monthly	125.00	75.00	900.00
26	0272	COSMOPOLITAN SPL OFFER	Monthly	100.00	50.00	600.00
27	0273	OUTLOOK BUSINESS(F)	Fortnightly	50.00	25.00	650.00
28	0281	TEHELKA HINDI(F)SPL OFFR	Fortnightly	20.00	10.00	240.00
29	0287	DALAL STREET (ENG) SPL OFFR	Fortnightly	65.00	32.50	845.00
30	0288	Femina (Hindi) (M) SPL	Monthly	40.00	20.00	240.00
31	0292	SALUTE (ENGLISH) SPL OFFER	Monthly	100.00	70.00	840.00
32	0295	Discover India	Monthly	100.00	60.00	720.00
33	0296	Child	Monthly	100.00	60.00	720.00
34	0297	DEFENCE AND SECURITY ALERT	Monthly	120.00	72.00	864.00
35	0304	MAXIM (M) SPL OFFR	Monthly	125.00	75.00	900.00
36	0305	TRAVEL LEISURE(M) SPL OFFR	Monthly	150.00	90.00	1080.00
37	0306	SPORTS ILLUSTRATED (M) SPL OFFR	Monthly	75.00	45.00	540.00
38	0307	ARCHITECTURE DESIGN (M) SPL OFFR	Monthly	175.00	105.00	1260.00
39	0308	THE IDEAL HOME & GARDEN (M) SPL OFFR	Monthly	100.00	65.00	780.00
40	0309	SMART PHOTOGRAPHY(M) SPL OFFR	Monthly	125.00	81.25	975.00
41	0310	MOTHER AND BABY (M) SPL OFFR	Monthly	100.00	65.00	780.00
42	0312	CAR INDIA (M) SPL OFFR	Monthly	125.00	81.25	975.00
43	0314	AUTO CAR (SPL OFFER)	Monthly	150.00	105.00	1260.00
44	0316	STUFF	Monthly	100.00	64.00	768.00
45	0317	WHAT HI FI	Monthly	100.00	64.00	768.00
46	0318	BUSINESS WORLD (Spl)	Fortnightly	40.00	27.00	702.00
47	0321	BUREAUCRACY TODAY	Fortnightly	50.00	20.00	240.00
48	0331	TOP GEAR (SPL)	Monthly	150.00	75.00	900.00
49	0332	BBC GOOD HOMES (SPL)	Monthly	120.00	60.00	720.00
50	0333	LONELY PLANET (SPL)	Monthly	150.00	75.00	900.00



NEWSPAPER CENTRE

1 CBPO

MEDIA RATE LIST AS ON : 03/12/2016

SPECIAL OFFER MAGAZINES						
S No	Media Code	Media Description	Periodicity	Cover Price	DISCOUNT PRICE	YEARLY
51	0336	BUSINESS INDIA (F) SPL OFFR	Fortnightly	30.00	21.00	546.00
52	0337	INSIDE OUTSIDE (M) SPL OFFR	Monthly	100.00	52.00	624.00
53	0338	CHAMPAK ENGLISH (F) SPL OFFR	Fortnightly	30.00	18.00	432.00
54	0339	CHAMPAK HINDI (F) SPL OFFR	Fortnightly	25.00	15.00	360.00
55	0340	GRIHSHOBHA HINDI (F) SPL OFFR	Fortnightly	40.00	24.00	576.00
56	0341	SARITA HINDI (F) SPL OFFR	Fortnightly	50.00	30.00	720.00
57	0342	WOMENS ERA (F) SPL OFFR	Fortnightly	40.00	24.00	576.00
58	0343	SARAS SALIL HINDI (F) SPL OFFR	Fortnightly	10.00	6.00	144.00
59	0345	ENGINEERING SUCCESS REVIEW(E) SPL	Monthly	75.00	33.75	405.00
60	0346	CINE BLITZ (E) SPL OFFER	Monthly	60.00	36.00	432.00
61	0350	INDIAN MILITARY REVIEW(E) (IMR)	Monthly	120.00	87.60	1051.20
62	0353	BBC KNOWLEDGE (E) BI MONTH	BiMonthly	125.00	62.50	375.00
63	0370	SATYAKATHA (HINDI)	Monthly	35.00	21.00	252.00
64	0371	SUMAN SAURABH (HINDI) SPL OFFR	Monthly	25.00	15.00	180.00
65	0372	OVERDRIVE (E) SPL OFFR	Monthly	150.00	75.00	900.00
66	0377	T3 MAGAZINE (E) SPL OFFR	Monthly	120.00	72.00	864.00
67	0395	eHEALTH (E) SPL OFFER	Monthly	75.00	45.00	540.00
68	0402	BUSINESS TODAY (E) SPL OFFR	ForthNightly	50.00	31.25	812.50
69	0404	NANDAN (HINDI) SPL OFFER	Monthly	20.00	13.00	156.00
70	0405	KADAMBINI (HINDI) SPL OFFER	Monthly	25.00	16.00	192.00
71	0408	PC QUEST (ENGLISH) SPL OFFER	Monthly	150.00	90.00	1080.00